

Message Text

UNCLASSIFIED

PAGE 01 BONN 12357 061639Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----033482 070622Z /20

R 061629Z JUL 78
FM AMEMBASSY BONN
TO USDOC WASHDC
INFO SECSTATE WASHDC 9966
USMISSION USBERLIN
AMCONSUL HAMBURG
AMCONSUL STUTTGART

UNCLAS BONN 12357

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - MULTI-MEDIA VIDEO, STANFORD,
CALIFORNIA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA BABI GMBH
UFERSTRASSE 14
D-1000 BERLIN 65, GERMANY
CONTACT: HERR HEINZ BIERMANN
PHONE: (030) 465-34-07
COMMENT: FIRM IS MEDIUM-SIZED WEST BERLIN DISTRIBUTOR OF
LEISURE TIME ELECTRONIC SUPPLIES IN LOCAL MARKET. FOR
PRODUCT LINES OFFERED THERE COULD BE POTENTIAL MARKET IN
BERLIN. INTERESTED FIRM WAS ESTABLISHED IN 1968;
EMPLOYS 10. WELL-ESTABLISHED COMPANY HAS ACHIEVED SUB-
STANTIAL EXPANSION OF ITS MARKET SHARE IN RECENT
YEARS. FIRM HAS FINE RECORD OF SUCCESS IN
LAUNCHING NEW PRODUCTS IN BERLIN. COMPANY DESIRES
DIRECT CONTACT WITH THE ADS CLIENT. ELECTRICAL SPECI-
FICATIONS MUST BE 220 VOLTS AND 50 HERTZ. BANK/
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BONN 12357 061639Z

FINANCIAL REFERENCE: BANK FUER GEMEINWIRTSCHAFT, AM
SCHILLERTHEATER 2, D-1000 BERLIN 12, GERMANY, TEL: (030)
31-141.

NORDTON
ROSTOCKER STR. 4

D-2000 HAMBURG 1

CONTACT: MR. OTTO

PHONE: 040-2803443

COMMENT: FIRM WAS FOUNDED IN 1974: 8 EMPLOYEES, IMPORTING AND SELLING RADIO/TV SETS MAINLY TO DEPARTMENT STORES AND MAIL ORDER HOUSES.

RADIO-MUSIKHAUS BARTH & CO.

ROTEBUEHLPLATZ 23

D-7000 STUTTGART 1

CONTACT: MR. BADER, MANAGER

PHONE: 711/623341

TELEX: 723420

COMMENT: COMPANY IS VERY INTERESTED IN THIS PROPOSAL. WOULD APPRECIATE TO RECEIVE A SAMPLE OF THIS GAME SOONEST. RADIO BARTH IS A LEADING DISTRIBUTOR OF RADIO, TV AND PHONO EQUIPMENT. EMPLOYS 200 PERSONS AND LISTS ANNUAL SALES OF DM 20 MILLION. MOST FAVORABLY KNOWN TO CONSULATE GENERAL STUTTGART FOR MANY YEARS.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 06 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN12357
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780278-1015
Format: TEL
From: BONN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780792/aaaaczra.tel
Line Count: 84
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 5ff1fb7a-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2109221
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST - MULTI-MEDIA VIDEO, STANFORD, CALIFORNIA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/5ff1fb7a-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014